

Issue, Month, (AD)*, (CD)*, (PD)*	Fairs, Events, Congresses	E-Government + Multimedia	Human Resources + Management	Finances + Economic Efficiency	Specials and Special Topic Focuses
<b>1/2 Jan. / Feb.</b> AD 24.01.2012 CD 31.01.2012 PD 20.02.2012		Geographical information systems (GIS)	Impact of demographic change	Budget control with regard to politics	<b>Preview of CeBIT/ Public Sector Parc 2012</b>
<b>3 March</b> AD 05.03.2012 CD 12.03.2012 PD 30.03.2012	<b>CeBIT 2012</b> with Public Sector Parc, Hanover, Germany (06-10.03.)	Shared Services	Impact-oriented qualification, training and further training	Finance and debt management	<b>Program Issue "Public Sector Parc 2012" Program, list of exhibitors, hall layout</b>
<b>4 April</b> AD 03.04.2012 CD 10.04.2012 PD 30.04.2012	<b>Zukunft Kommune 2012</b> , Stuttgart, Germany (24-25.04.)	Green IT	Health management in the public sector	Cooperation between local authorities and administration cooperation as a consolidation measure	<b>Public Services - Modern service providers to the public sector E-Government, call- and service centres</b>
<b>5 May</b> AD 02.05.2012 CD 07.05.2012 PD 29.05.2012	<b>Neue Verwaltung 2012</b> , Leipzig, Germany (22-23.05.) <b>DIKOM Süd</b> , Frankfurt/Main, Germany (08-09.05.) <b>e_procure&amp;supply 2012</b> , Nuremberg, Germany (21-25.05.)	Cloud Computing	New management requirements	Business process optimisation / Improvement of administrative processes	<b>Special "Churches, associations and non-profit organisations"</b>
<b>6 June</b> AD 29.05.2012 CD 05.06.2012 PD 26.06.2012		Document management, electronic files, archiving and databases	Coaching for the public sector	Administration control and new accounting	<b>Industry Information Consulting 2012 Information and list of suppliers</b>
<b>7/8 July / Aug.</b> AD 02.07.2012 CD 09.07.2012 PD 27.07.2012		E-participation – citizens' participation via Internet	Employee acquisition / Recruiting	Citizens' budget	<b>The attractive location - business promotion and location marketing</b>
<b>9 September</b> AD 21.08.2012 CD 28.08.2012 PD 17.09.2012		Social networks on the Internet / Social media / Web 2.0	Incentive systems for the public service	Budget consolidation/ Budget management	<b>Future Report: Moderner Staat 2012</b>
<b>10 October</b> AD 19.09.2012 CD 26.09.2012 PD 17.10.2012	<b>INTERGEO 2012</b> , Hanover, Germany (09-11.10.)	Human resources management / Employee portals	Employee-oriented administration	Public purchasing/ procurement – cost-effective, ecological and social	<b>Preview of Moderner Staat 2012</b>
<b>11 November</b> AD 22.10.2012 CD 29.10.2012 PD 16.11.2012	<b>Moderner Staat</b> , Berlin, Germany (06-07.11.) <b>ConSozial</b> , Nuremberg, Germany (07-08.11.)	Computing Centre consolidation	Human resources development within the framework of diversity	Investment management	<b>Special "Marketplace and Public Sector"</b>
<b>12 December</b> AD 20.11.2012 CD 27.11.2012 PD 17.12.2012		Open source in the public sector	Qualification and coaching of management staff	ÖPP/PPP – partnerships with private business	<b>Sustainable Use of Energy</b>

\*AD = Advertising deadline | CD = Copy deadline | PD = Publication date

This overview of the subjects scheduled for 2012 is intended for your planning. We reserve the right to make changes if necessary. For further information, please call +49 (0)611 / 78 78 – 226