

Marktübersicht 2012



The indispensable reference work in the industry

Attractive content - Modern point of view

Take advantage of the popularity of this clearly laid out reference work for your company, with

- ▶ tables and
- ▶ a separate address directory in alphabetical order.

TOPICS

JOT MARKTÜBERSICHT 2012 – the current and comprehensive supplier and service provider index for all areas of surface technology!

- | | |
|---------------------------|-------------------------|
| ▶ Painting technology | ▶ Sanding |
| ▶ Paints | ▶ Shot blasting |
| ▶ Paint stripping | ▶ Measuring and testing |
| ▶ Galvanizing | ▶ Electro-erosion |
| ▶ Cleaning / pre-treating | ▶ outsourcing |
| ▶ Service providers | ▶ Accessories |

CIRCULATION

10,000 copies in German language

ADVERTISING OPPORTUNITIES

- ▶ Product and Image ads
- ▶ Company profiles print + online (incl. 1 Newsletter ad 2012)
- ▶ Special advertising formats (banderole, gate folder, etc.)

We are looking forward to advise you concerning the various options.

CONTACT

Petra Neumann

Sales Management
 tel +49 (0)611 / 78 78 - 250
 fax +49 (0)611 / 78 78 - 405
petra.neumann@best-ad-media.de

Silke Travnitschek

Media Sales
 tel +49 (0)611 / 78 78 - 338
silke.travnitschek@best-ad-media.de

Marktübersicht 2012

FORMATS AND PRICES

1/1 page 4c	€ 5,175	1/1 page s/w	€ 3,345
1/2 page 4c	€ 2,657	1/2 page s/w	€ 1,727
1/3 page 4c	€ 2,079	1/3 page s/w	€ 1,149
1/4 page 4c	€ 1,450	1/4 page s/w	€ 850
Bound inserts 2 pages	€ 3,986		
Bound inserts 4 pages	€ 6,087		
Supplements up to 25g per thousand	€ 275		
Supplements up to 30g per thousand	€ 285		
2. or 4. Cover page	€ 5,685		
Online product news (combined with a print ad)	€ 390,-		

All prices include VAT | Discounts are assumed by JOT – Rate card No. 49

DEADLINES

01.02.2012

Advertising deadline

09.02.2012

Copy deadline

28.02.2012

Publication date

Advertising formats (type area) in mm w x h

1/1 page	175 x 240	1/4 page upright	40 x 240
1/2 page upright	85 x 240	1/4 page horizontal	175 x 56
1/2 page horizontal	175 x 117	1/4 page bloc	85 x 117
1/3 page upright	40 x 240		
1/3 page horizontal	175 x 56		

Formats for bleed ads, cover pages, bound inserts and supplements on request.

The current media information 2012 of the magazine JOT - Journal for surface technology may be found at www.best-ad-media.de.

You are interested in special advertising formats?

Please give us a call. We are looking forward to consult you concerning the various options.

You can find our general terms and conditions at www.best-ad-media.de/gtc.