

MTZ industrial

The new trade journal for large engines.



The official magazine of CIMAC
written in English



MTZindustrial - Key journal for the technology-oriented management in the industrial engine industry

The official magazine of CIMAC (The International Council on Combustion Engines) is focussing on development and technology of industrial engines of cylinder sizes of 2.0 l and up. Authors from the fields of science and practicing experts provide information on current technology trends and document essential research results.

The internationally distributed trade journal, written in English, promotes the communications transfer and the exchange of ideas between manufacturers, suppliers and users in the field of large engines. A magazine written by engineers for engineers.

TOPIC AREAS

- ▶ Diesel engines
- ▶ Gas engines
- ▶ Emissions/after-treatment of exhaust gases
- ▶ Injection systems
- ▶ Fuel efficiency, e.g.

All topics of the next issue, see in detail: www.best-ad-media.de/english/technics on the appropriate page for MTZindustrial.

SCHEDULES

Issue 1/2012

Advertising deadline:	March 2, 2012
Copy deadline:	March 8, 2012
Publication date:	March 30, 2012

Issue 2/2012

Advertising deadline:	July 25, 2012
Copy deadline:	August 8, 2012
Publication date:	August 24, 2012

PRICES | FORMATS

- ▶ **1/1 page (4-colours, type area)**
175 mm width x 240 mm height **€ 5,997.00***
- ▶ **1/2 page (4-colours, type area)**
upright 85 mm width x 240 mm height
horizontal 175 mm width x 117 mm height **€ 3,135.00***

Magazine size: 210 mm width x 279 mm height
Bleed ads are possible, Prices and formats upon request.

*The current V.A.T. rate has to be added to all prices
Find our general terms and conditions on www.best-ad-media.de/gtc.

CIRCULATION | DISTRIBUTION

Circulation

10.000 copies

Distribution analysis

- ▶ MTZ readers, CIMAC members and partners (manufacturers of engines and gas turbines, suppliers, users such as shipowners, utilities, rail operators, oil companies, readers of research and science)
- ▶ International distribution: 5.000 copies Europe, 4.000 copies Asia, 1.000 copies America



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