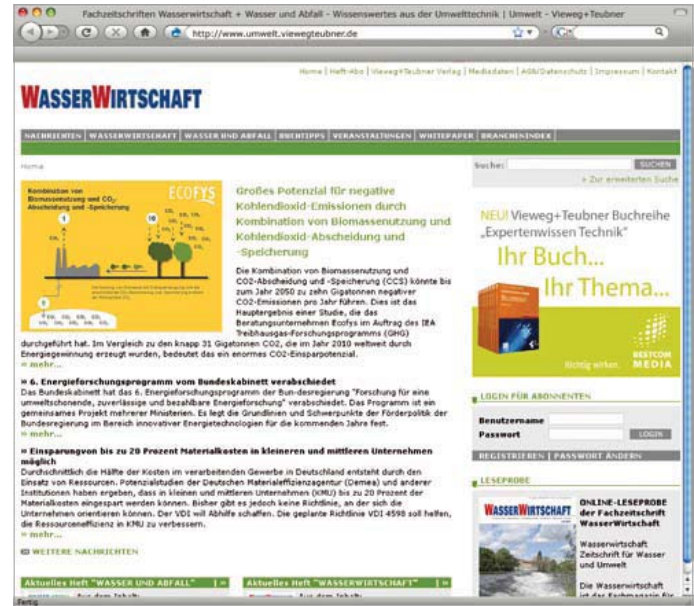


- 1 Web address (URL):** [www.g\\_wi\\_wir\\_wir\\_t\\_vide](http://www.g_wi_wir_wir_t_vide)
- 2 Brief description:** The website provides topical and practice-oriented professional articles as well as well-founded reports on research and science in environmental engineering.
- 3 Target group:** As the journal of numerous associations and organizations, WASSERWIRTSCHAFT reaches in particular those decision-makers who are responsible for awarding public contracts.
- 4 Publishing company:** Springer Fachmedien Wiesbaden GmbH Vieweg+Teubner Verlag
- Contact editor:** Dr.-Ing. Stephan Heimerl (Editor-in-Chief) Redaktionsbüro (Editorial office) Frau Ehl phone +49 (0)611 / 78 78 – 284 julia.ehl@viewegteubner.de
- Contact advertising:** **Petra Neumann** (Sales Management) phone +49 (0)611 / 78 78 – 250 petra.neumann@best-ad-media.de  
**Peter Schmidtmann** (Media Sales) phone +49 (0)611 / 78 78 – 196 peter.schmidtmann@best-ad-media.de  
**Carolin Habermann** (Sales Management Online) phone +49 (0)611 / 78 78 – 211 carolin.habermann@best-ad-media.de
- 5 Usage data:** Current access values on request.



### 1 Advertisement formats and prices (Prices in Euro)

Web	Pixel Format	CPM	kB
Superbanner (Big Size)	728 x 90	75	max. 45
Skyscraper	120 x 600	75	max. 45
Wide Skyscraper	160 x 600 or 200 x 600	75	max. 45
Medium Rectangle Site Rotation	300 x 250	75	max. 45
Medium Rectangle Fixed 1st Position	300 x 250	85	max. 45
Expandable Rectangle Small	from 300 x 250 to 630 x 250	100	max. 45
Expandable Rectangle Large	from 300 x 250 to 630 x 350	125	max. 45
Video Rectangle (Polite Streaming)	300 x 250	75	max. 45
Wallpaper (Superbanner + Skyscraper)	728 x 90 + 120 x 600	150	each max. 45
Layer Ad + Rectangle Reminder (Tandem Ad)	on request	150	max. 45
Half Page	300 x 600	150	max. 45
Expandable Half Page	from 300 x 600 to 630 x 600	on request	max. 45
Text and Logo (GIF)	300 x 115	55	max. 45

For details on special ad formats, please visit [www.best-ad-media.de/special-ads](http://www.best-ad-media.de/special-ads)

- 2 Discounts:** On request (conditions agreed on for print media do not apply for online media)
- 3 Payment conditions:** 2% discount for payment prior to publication; 15% agency commission, agency status must be verified with the commissioning at the latest and in the form of an excerpt from the German Trade Register (Handelsregister); valid for Germany: additional VAT applies to all prices listed; payment due: upon receipt of invoice.

**Banking information:** Springer Fachmedien Wiesbaden GmbH  
Deutsche Bank Berlin  
Bank Nr. (BLZ): 100 700 00 | Account Nr.: 069700300  
Swift/BIC: DEUTDEBB  
IBAN: DE09 1007 0000 0069 7003 00

**You can find our general terms and conditions at [www.best-ad-media.de/gtc](http://www.best-ad-media.de/gtc)**

**You can find our specifications for online advertising at [www.best-ad-media.de/data-delivery](http://www.best-ad-media.de/data-delivery)**

- 1 Name:** Newsletter Umwelttechnik,  
wasserabfall@newsletter.viewegteubner.de
- 2 Brief description:** Umwelttechnik provides the latest news on all aspects of environmental engineering and on fairs and events in the sector.
- 3 Target group:** As the journal of numerous associations and organisations, WASSERWIRTSCHAFT reaches in particular those decision-makers who are responsible for awarding public contracts.
- 4 Frequency:** monthly, always on the second Wednesday
- 5 Publishing company:** Springer Fachmedien Wiesbaden GmbH  
Vieweg+Teubner Verlag
- Contact editor:** Redaktionsbüro (Editorial office) Frau Ehl  
phone +49 (0)611 / 78 78 – 284  
julia.ehl@viewegteubner.de
- Contact advertising:** **Petra Neumann** (Sales Management)  
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peter.schmidtmann@best-ad-media.de  
**Carolin Habermann** (Sales Management Online)  
phone +49 (0)611 / 78 78 – 211  
carolin.habermann@best-ad-media.de
- 6 Usage data:** Current number of recipients on request.



### 1 Advertisement formats and prices (Prices in Euro)

Newsletter	Pixel Format	Fixed Price	kB
Advertorial/Textad + Logo/Picture (GIF or JPEG)*)	Pic 140 x 100, Text 300 characters **)	350	max. 45
Advertorial/Textad + Logo/Picture (GIF or JPEG)*)	Pic 140 x 100, Text 650 characters **)	450	max. 45
Fullsize Banner (GIF or JPEG)*)	468 x 60	450	max. 45
Rectangle (GIF or JPEG)*)	300 x 250	450	max. 45

\*) not animated files; \*\*) incl. spaces

- 2 Discounts:** Conditions agreed for print media will not be applied for online media, on request
- 3 Payment conditions:** 2% discount for payment prior to publication; 15% agency commission, agency status must be verified with the commissioning at the latest and in the form of an excerpt from the German Trade Register (Handelsregister); valid for Germany: additional VAT applies to all prices listed; payment due: upon receipt of invoice.
- Banking information:** Springer Fachmedien Wiesbaden GmbH  
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You can find our specifications for online advertising at [www.best-ad-media.de/data-delivery](http://www.best-ad-media.de/data-delivery)