

Media Information 2012

36th volume 2012

Zeitschrift für
Energiewirtschaft

Brief description

Zeitschrift für Energiewirtschaft (ZfE) (Magazine for Energy Economics) is an independent specialist magazine that offers its readers scientifically based background information on the latest issues relating to the power industry and energy policy.



Target groups

- Practitioners
- Lecturers and students of energy economics
- Authorities
- Consulting and research

Schedule and topics:

The range of topics includes analyses by renowned research institutes and business consultancies of national and international energy markets and the effects of energy and environmental decisions on the power industry and its individual sectors (e.g. power stations, gas industry, oil industry, etc.).

Issue / Month	AD*)	CD*)	PD*)	Special topics
1	03.02.2012	10.02.2012	15.03.2012	Generation and storage
2	04.05.2012	11.05.2012	14.06.2012	Markets: market design, trade and distribution
3	03.08.2012	10.08.2012	12.09.2012	Energy transport / grid-management
4	02.11.2012	09.11.2012	12.12.2012	Renewable energy

*AD = Advertising deadline | CD = Copy deadline | PD = Publication date

Editors reserve the right to make changes.

Advertising

Tanja Pfisterer

Head of Key Account Management

Britta Dolch

Head of Sales Management

Peter Schmidtman

Media sales

phone +49 (0)611 / 78 78 196

fax +49 (0)611 / 78 78 405

peter.schmidtman@

best-ad-media.de

Monika Dannenberger

Advertising placement

phone +49 (0)611 / 78 78 148

fax +49 (0)611 / 78 78 443

monika.dannenberger

@best-ad-media.de

Editor

PD Dr. Dietmar Lindenberger

phone +49 (0)221 / 470 22 58

zfe@wiso-uni.de

Distribution

Ursula Müller

phone +49 (0)5241 / 80 19 65

ursula.mueller@bertelsmann.de

Media Information 2012

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Facts

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Actual distributed circulation:	871 copies
Subscription copies:	384 copies
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Print space:	175 x 240 mm (w x h)
Printing and binding methods:	Offset adhesive binding

Advertising formats and prices

Format	width x height in mm	Basic price b/w in €	2 colours in €*	3 colours in €*	4 colours in €*
1/1	175 x 240	735	955	1,395	1,635
1/2 upright	85 x 240	404	630	1,069	1,304
horizontal	175 x 117				
1/3 upright	55 x 240	265	455	770	945
horizontal	175 x 76				
1/4 upright	40 x 240	199	305	490	608
horizontal	175 x 56				
block	85 x 117				

*) ISO scale

Cover pages: 4th: € 1,819 3rd: € 1,745 2nd: € 1,782

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